

SCHEDULE UPDATE: TRAIL RUN FRI 3:15 PM • KIDS RUN SAT 2:30 PM

JEFFERSON

Bethlehem Running Festival

Friday–Sunday, October 16–18, 2026



PARTICIPANT GUIDE



CHAMPIONS OF CARE

Proud to support the next generation of champions.

On the field and in our communities, Lehigh Valley Health Network, now part of Jefferson Health, is proud to partner with the Philadelphia Eagles in supporting the health and well-being of our region.



HOME OF SIDNEY KIMMEL MEDICAL COLLEGE

Official Health System Partner of the Philadelphia Eagles

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FRI • OCT 16

Expo & Trail Run

SAT • OCT 17

5K, 10K & Kids Run

SUN • OCT 18

Half Marathon & Relay

runbethlehem.com · info@runnegades.com





SECTION 01

WELCOME TO BETHLEHEM

Three days, six races, one city. Rocks and roots in Walking Purchase Park on Friday, mascot high-fives at the Kids Run, Main Street and the Monocacy on Saturday and Sunday, and a finish line party under the blast furnaces. This guide has everything you need for race weekend. Keep it handy on your phone.

RACE	WHEN	START
Aardvark Sports Shop 3.8-Mile Trail Run NEW TIME	Fri • 3:15 PM	Dodson Street Park
Lexus 5K	Sat • 7:30 AM	SteelStacks, outside ArtsQuest
Lexus 10K	Sat • 9:00 AM	SteelStacks, outside ArtsQuest
Lehigh Valley IronPigs Kids Run NEW DAY	Sat • 2:30 PM	First Street, outside ArtsQuest
Jefferson Health Half Marathon & B. Braun Half Marathon Relay	Sun • 8:00 AM	SteelStacks

Going for more than one? The Double Play is the 5K and 10K on Saturday (9.3 miles, two medals). The Triple Play adds Sunday's half (22.4 miles). The Quadruple Play adds Friday's trail run too, for a full 26.2 across the weekend.

NEW FOR 2026

- **A new name.** Jefferson is our title sponsor, so we're now the **Jefferson Bethlehem Running Festival**, and Jefferson Health sponsors the Half Marathon. Same courses, same weekend, same Bethlehem.
- **Run Club Row.** A stretch of the start/finish grounds set aside for run clubs. More on page 27.
- **Tailwind on course.** Electrolyte drink stations are now stocked with Tailwind.
- **Marc David at the expo.** The author of *The Addicted Runner* talks about his 41-year streak of running every day.

HOUR BY HOUR

FRIDAY, OCTOBER 16

12:00 PM	Packet Pickup & Vendor Expo opens ArtsQuest, 101 Founders Way · open until 7 PM
12:30, 2:00 & 3:30 PM	Course talks with festival host Bart Yasso 15 minutes each at the expo; BRF Ambassadors join the 2:00 talk
1:00 & 3:00 PM	Marc David, <i>The Addicted Runner</i> Stories from 41 years of running every day, in all 50 states and 30 countries
1:00 PM	Trail Run bib pickup moves from the expo to the trail start
1:15–3:00 PM	Trail Run shuttles to the start From the lot behind PBS, for runners and spectators
3:15 PM	Aardvark Sports Shop 3.8-Mile Trail Run starts NEW TIME Dodson Street Park · moved up because of evening storms
~4:00–4:15 PM	Trail Run awards Near the trail finish, weather permitting; return shuttles run 4:30–5:45 PM
5:00 PM	Trail Run finish line closes
7:00 PM	Expo closes

SATURDAY, OCTOBER 17

6:00 AM	Day-of packet pickup & same-day registration open In front of ArtsQuest, until 9 AM. Run Club Row and the Lexus VIP Room open too.
7:10 AM	National Anthem
7:30 AM	Lexus 5K starts Roads into Lots 1, 2 & VIP closed 7:30–7:50 AM
8:15 AM	5K awards Levitt Lawn
9:00 AM	Lexus 10K starts No exiting Lots 1, 2 & VIP 9:00–9:30 AM
10 AM–2 PM	Bib pickup for Half Marathon & Relay Outside ArtsQuest (no expo)
10 AM–2:15 PM	Kids Run bib pickup Outside ArtsQuest
10:30 AM	10K awards Levitt Lawn
11:00 AM	Lexus VIP Coffee & Course Preview with Bart Yasso
12:00 PM	ACS Making Strides Against Breast Cancer Walk SteelStacks
12–4 PM	ChiliFest SouthSide Arts District, 3rd & 4th Streets · tickets must be bought in advance
2:30 PM	Lehigh Valley IronPigs Kids Run NEW DAY First Street, outside ArtsQuest · awards right after

SUNDAY, OCTOBER 18

6:00 AM	Day-of packet pickup & same-day registration open In front of ArtsQuest, until 8 AM
6:30 AM	Lexus VIP Room & continental breakfast open ArtsQuest, 2nd floor
7:50 AM	National Anthem
8:00 AM	Jefferson Health Half Marathon & B. Braun Half Marathon Relay start
10:30 AM	Half Marathon & Relay awards Levitt Lawn
11:30 AM	Half Marathon course closes
2:00 PM	Festival wraps up

DJ Jamaal plays the finish-line party on the Levitt Lawn Saturday and Sunday.

SECTION 02

GOOD TO KNOW

WEATHER POLICY

We run rain or shine. In extreme weather, the race directors will decide whether events are modified, delayed, or canceled.

REFUNDS & DEFERRALS

We don't offer refunds, but there's a no-questions-asked **\$15 deferral** to next year. RunSignup's "Defer Registration" guide walks you through it.

SWITCHING OR ADDING RACES

You can transfer to or add another event through your RunSignup registration.

MULTI-RACE PERKS

Triple Play and **Quadruple Play** finishers earn our exclusive multi-race medal hanger. **Double Play** runners take home two medals in one morning.

DAY-OF REGISTRATION

Same-day registration and day-of packet pickup are in front of ArtsQuest, across from the SteelStacks:

- **Saturday:** 6:00–9:00 AM
- **Sunday:** 6:00–8:00 AM

WHAT EVERY RUNNER GETS

- A Jefferson Bethlehem Running Festival long sleeve technical shirt
- An artist-designed finisher's medal, different for every event
- Free downloadable race photos, tagged to your bib

VOLUNTEERING

Not running? Come volunteer. Sign up through the Volunteer page on runbethlehem.com. Groups can earn up to \$35 per person for their organization. Email Trish at trish@runegades.com.



PARKING, RESTROOMS & BAG DROP

Free parking is in **Lots 1 and 2**. The VIP, accessible & survivor lot requires a pass. The **Polk Street Garage** (413 E. 3rd Street) costs \$10 but is the easiest in and out, since 3rd Street stays open during all races.



SATURDAY LOT CLOSURES — PLEASE READ

- **7:30–7:50 AM (5K start):** roads into Free Lots 1, 2 and the VIP lot are closed.
- **9:00–9:30 AM (10K start):** if you're parked in Free Lots 1, 2 or the VIP lot, you **cannot exit**.

These closures apply Saturday only.

10K-ONLY RUNNERS

Arriving after 7:50 AM? Enter on Founders Way and turn right on 2nd Street into Free Lot 1.

Arriving between 7:30 and 7:50? Find free, legal street parking south of 3rd Street (4th Street, for example), or use the Polk Street Garage (\$10).

FRIDAY

Expo and Trail Run folks can park in Free Lot 1 or the VIP lot (no pass needed Friday).

WHERE IS EACH LOT?

- **Free Lot 1:** the big lot reached from 2nd Street. Enter ArtsQuest on Founders Way, then turn right on 2nd Street.
- **Free Lot 2:** enter on 2nd Street, at the west end of the campus.
- **VIP, accessible & survivor lot:** on 2nd Street; pass required.

- **Friday Trail Run shuttle lot:** behind PBS, near Founders Way & 3rd Street.
- **Polk Street Garage:** 413 E. 3rd Street, \$10.

RESTROOMS NEAR THE START/FINISH

There are two indoor options:

1. The **Visitor Center**, to the left of the Levitt stage, past the Mack Truck
2. Inside **ArtsQuest**

Pro tip: the Visitor Center line is usually shorter.

PORTA-POTTIES ON COURSE

Porta-potties along each course are marked on the course maps at runbethlehem.com.

BAG DROP

Free bag drop is right next to ArtsQuest, between ArtsQuest and the PBS building.

- Drop off up to **one hour before** your race.
- Pick up by **11:30 AM Saturday** or **noon Sunday**.
- Please use a **clear plastic bag labeled with your name**.
- Leave valuables at home. We can't guarantee the security of anything left with us.
- Unclaimed bags are held for two weeks, then donated or discarded.



PACKET PICKUP & THE EXPO

FRIDAY, OCT 16 • 12–7 PM

Packet Pickup & Vendor Expo at **ArtsQuest, 101 Founders Way**, right by the start line. This is the main window, and the easiest one.

TRAIL RUN

At the expo until **1:00 PM Friday**, then at the trail start (Dodson Street Park).

KIDS RUN

At the expo Friday (12–7 PM), or outside ArtsQuest Saturday from 10 AM to 2:15 PM.

RELAY TEAMS

One team member picks up all of the team's bibs.

PICKING UP FOR SOMEONE ELSE

Yes. Just bring a photo of their ID (a phone photo is fine). The same goes if a friend is picking up yours.

SATURDAY, OCT 17 • 10 AM–2 PM

Bib pickup only (no expo), outside ArtsQuest, for **Half Marathon and Relay** runners.

RACE-MORNING PICKUP

Only if you added **day-of packet pickup (\$10)** to your registration. It's in front of ArtsQuest:

- Saturday 6:00–9:00 AM
- Sunday 6:00–8:00 AM

Not sure if you added it? You can check (or add it) in your RunSignup registration under add-ons. Still stuck? Email info@runegades.com.

Why the \$10? Honestly, we don't want to charge it. But we can't hand out 1,000+ bibs in the half hour before a start. We'd much rather see you at the expo, or have a friend grab your packet.

Paid for day-of pickup but can make the expo after all? Your packet will be there. (The \$10 isn't refundable.)

FRIDAY AT ARTSQUEST

AT THE EXPO

COURSE TALKS WITH BART YASSO

12:30, 2:00 and 3:30 PM. Festival host, course designer and Running Hall of Famer Bart Yasso spends 15 minutes on how to tackle the courses he designed. **Meet your BRF Ambassadors** at the 2:00 talk.

MARC DAVID, *The Addicted Runner* **NEW**

1:00 and 3:00 PM. The Allentown native and author shares stories from his 41-year streak of running every day, in all 50 states and 30 countries.

SHOP & MEET

- **Our sponsors.** Tables from every festival sponsor.
- **The festival store.** Official Jefferson Bethlehem Running Festival gear.
- **Aardvark Sports Shop.** A full pop-up store from Bethlehem's own running shop, for whatever you forgot to pack.

ALSO ON FRIDAY

- **1:00 PM:** Trail Run bib pickup moves to the trail start.
- **1:15–3:00 PM:** Trail Run shuttles leave from the lot behind PBS.
- **3:15 PM:** Aardvark Sports Shop Trail Run starts (new time).
- Kids Run families: grab your bib here today. The Kids Run is now **Saturday at 2:30 PM.**

Vendors interested in joining the expo can contact Marilyn Eaton at marilyn@runegades.com.



**VISIT US
@BRF EXPO**

Aardvark Sports Shop



**YOUR GO-TO STOP FOR LAST
MINUTE RACE DAY NEEDS**

SHOP OUR:

- Apparel
- Inserts
- Balega Socks
- Shokz Headphones
- Fuel
- Accessories
- Sale Shoes
- ... and more

**October 16
12 - 7PM**

October 16 | Aardvark Sports Expo **CUR
REX**

**20%
OFF
CURREX
INSOLES**

Expert Fitter On Site
Receive a personalized fitting experience and discover the ideal insole for your run. Stop by the CURREX booth and save.

PERFORMANCE STARTS FROM THE GROUND UP

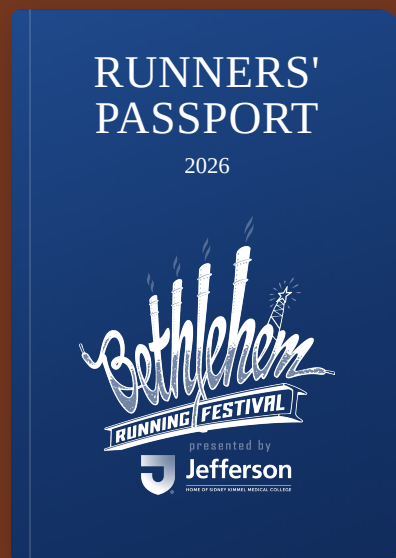
**LEARN
MORE**



SHOP & EAT LOCAL

THE RUNNERS' PASSPORT

Your Runners' Passport comes with your race packet. It's packed with deals at shops and restaurants throughout Bethlehem for runners and their families. Show it at participating businesses all weekend long.



2026 PASSPORT PARTNERS

AARDVARK SPORTS SHOP

RUNNING SHOP

Passport offer inside your passport. Visit their pop-up at the expo, too.

DEAR SANTA

CHRISTMAS SHOP

10% off with your passport.

DONEGAL SQUARE

IRISH GIFTS & APPAREL

Show your passport for a **\$25 gift card** with your purchase of \$75 or more.

GRANOLA FACTORY

ONLINE

20% off your online purchase with code **RUNGF**

MCCARTHY'S RED STAG PUB

PUB & WHISKEY BAR

A **free pub pretzel dunker** with a purchase of \$50 or more (excludes alcohol).

SONNY MOON

CHILDREN'S BOUTIQUE • 459 MAIN ST.

Stop in for **passport deals all weekend long.**

HISTORIC TURKEY TROT

HISTORIC BETHLEHEM MUSEUMS & SITES

\$5 off registration with code **BETHRUNFEST**.
Register by 10/31.



SECTION 05

RACE-DAY RUNNING DETAILS

STARTING CORRALS & WAVES

Line up behind the flag for your expected pace (5K/10K) or finish time (Half). Each race starts in **three waves about 90 seconds apart**. Races are chip-timed, so your clock doesn't start until you cross the start mat.

RESULTS

Results post live on **Second Wind Timing** (secondwindtiming.com) as you finish. Your bib has a **QR code**. Scan it with your phone for your results right away.

RACE PHOTOS

Free, downloadable professional photos, tagged to your bib number.

RUNNER TRACKING

There's no live runner tracking for this event, but results post as runners finish.

CERTIFIED COURSES

The 5K, 10K and Half Marathon are professionally measured and **USATF-certified**.

COURSE SURFACES

- **Trail Run:** dirt, rocks, roots, ups and downs. Trail shoes recommended.
- **Kids Run:** First Street outside ArtsQuest. Road shoes.
- **5K, 10K & Half:** Bethlehem's paved streets. Road shoes strongly recommended.

TIME LIMITS

Our courses run on city streets that can only stay closed so long.

1:00

5K

1:45

10K

3:30

HALF MARATHON

5:00 PM

TRAIL FINISH CLOSES

Runners who haven't finished within the limit may be asked to shorten the course or be picked up by runner transport.

ON-COURSE WATER & TAILWIND

Stations serve water and, where noted, **Tailwind** electrolyte drink. Water tables come first, Tailwind second.

5K

- City Hall / Payrow Plaza (water)

10K

- City Hall / Payrow Plaza (water)
- Center & N. New Streets (water + Tailwind)

Relay

- Each exchange has water and snacks for finishing runners

Half Marathon (all water + Tailwind)

- Westside Park (13th Ave & Budd Ave)
- Illick's Mill Rd & Rosewood Dr
- Main St & Moreland Ave (you'll pass this one twice)
- Bottom of Main St, near the festival grounds

HALF MARATHON PACERS

1:35 · 1:40 · 1:45 · 1:50 · 1:55 · 2:00 · 2:10 · 2:15 · 2:30 · 2:45

MEDICAL SUPPORT

The medical tent is right at the finish line, and medical and safety staff are stationed along every course.

PETS

For safety and insurance reasons, no pets on course or in the start/finish area. Service animals are welcome.

HEADPHONES

Discouraged but allowed. Keep the volume low enough to hear other runners, police officers and course marshals.

STROLLERS

Running strollers are welcome on every course **except the Trail Run**. Please avoid pushing through crowded packs.

FIELD SIZE

1,000

5K

1,000

10K

1,500

HALF

LEXUS

Take every mile in stride



RX



Stop by the Lexus tent to get
your race medals engraved.

Experience Amazing 

LEXUS 5K & 10K COURSES



WATER

START & FINISH

TIME LIMITS

5K: 1:00 · 10K: 1:45

SUNDAY, OCTOBER 18

HALF MARATHON & RELAY COURSE



CHEER ZONES

- **Start/Finish, SteelStacks & Levitt Lawn:** the loudest zone, with the finish-line party
- **Aardvark Sports Shop Cheer Zones** at Main & W. Lehigh Streets and Main & W. Market Streets

RELAY EXCHANGES

- **Exchange 1 (mile 5):** the lot across from the Wawa at 1584 8th Ave.
- **Exchange 2 (mile 10):** the Spring Street lot at Spring & Main Streets.

Course designed by Bart Yasso. USATF certified, PA23026NP.



SECTION 06

POST-RACE CELEBRATION & AWARDS

AFTER THE RACES

- **Saturday & Sunday:** the finish-line party on the Levitt Lawn with DJ Jamaal, plus food and drink at ArtsQuest.
- **Saturday at noon:** the American Cancer Society's **Making Strides Against Breast Cancer Walk** kicks off at SteelStacks. Come support our charity partner!
- **Saturday, noon–4 PM:** the SouthSide Arts District's **ChiliFest** on 3rd and 4th Streets, a short walk from ArtsQuest. Tickets must be bought in advance.

AWARDS CEREMONIES

- **Trail Run:** Friday, about 4:00–4:15 PM near the trail finish, weather permitting
- **Kids Run:** Saturday, right after the race on First Street
- **5K:** Saturday, 8:15 AM on the Levitt Lawn
- **10K:** Saturday, 10:30 AM on the Levitt Lawn
- **Half Marathon & Relay:** Sunday, 10:30 AM on the Levitt Lawn

AWARD CATEGORIES

- **Top 3 male & female overall:** Trail, 5K, 10K, Half, Relay (including co-ed), Triple Play & Quadruple Play
- **Top 3 Masters (40+):** Half Marathon
- **Top 3 male & female by age group (5K, 10K, Half):** 19 & under, 20–24, 25–29, and on in 5-year groups through 75–79, then 80+
- **5K youth groups:** 9 & under, 10–12, 13–15 and 16–19 (in place of 19 & under)
- **Trail Run age groups:** 19 & under, 20–29, 30–39 ... 70–79, 80+

PICKING UP AWARDS EARLY

Check your result at the official results display. If you won an overall or masters award or placed top 3 in your age group, pick it up at the **awards table in front of the Levitt stage**.

Awards are not mailed. Please pick yours up before you leave.

FESTIVAL GEAR

Official merchandise is at the expo Friday and outside ArtsQuest Saturday and Sunday. You can also order from the online store before the festival and pick it up on-site.

LOST & FOUND

At the bib pickup table in the expo area. Items are held for two weeks, then donated where possible. Lost something? Email info@runegades.com.

RUNNING FOR SOMETHING BIGGER

The Jefferson Bethlehem Running Festival is an **American Cancer Society DeterminATION** event. Every registration helps fund the ACS mission, and the festival has raised more than **\$80,000** for the ACS.





SECTION 07 • SUNDAY, 8:00 AM

B. BRAUN HALF MARATHON RELAY

HOW IT'S SPLIT

Three runners: two 5-mile legs and a final 5K.

THE B. BRAUN CORPORATE CUP

Put your company's name at the front of your team name (for example, "B. Braun FastFlash"). Every company-named team is scored automatically, with no extra form or fee. The fastest company team gets its name on the **four-foot Corporate Cup**.

The Cup is an extra award. All teams, corporate or not, compete together for the overall relay awards.

AWARDS & MEDALS

Members of the top 3 male, female and co-ed teams receive awards. Every relay runner gets a **half marathon finisher medal with a special relay ribbon**, handed out at bib pickup.

BIBS & THE TIMING CHIP

One team member picks up all the bibs at the expo Friday (12–7 PM) or outside ArtsQuest Saturday (10 AM–2 PM). On race morning, your **first-leg runner picks up the team's ankle chip** at the timing tent.

Your team shares one chip, passed from runner to runner. Carry it in your hand or on your wrist if you like, but it **must pass low over every timing mat** (start, exchanges and finish) or it may not read.

REPLACING A TEAMMATE

Substitutes are allowed. Arrive early and visit the day-of packet pickup table in front of ArtsQuest, open Sunday 6–8 AM.

GETTING TO THE EXCHANGES

Don't follow your GPS. Roads will be closed. Keep the **relay parking pass** from your packet on your dashboard to show police at barricades, and use the routes below. Teams provide their own transportation to and from the exchanges, and there's no shuttle back to the start.

EXCHANGE 1 • MILE 5

The lot across from the **Wawa at 1584 8th Ave.**

START → EXCHANGE 1

- 1 Exit the ArtsQuest lots on Founders Way or Polk Street to 3rd Street.
- 2 Right on 3rd Street.
- 3 Right onto the 2nd Street ramp and over the Hill to Hill Bridge (378 North).
- 4 Take the 8th Avenue exit; right on 8th Avenue.
- 5 Right on Eaton Avenue. (8th Avenue is closed at Eaton. Show your pass to police. This takes time!)
- 6 Left on Schoenersville Road. Parking is on your right.

EXCHANGE 1 → EXCHANGE 2

- 1 Leave the lot with a left on Schoenersville Road.
- 2 Right onto Eaton Avenue.
- 3 Left on 8th Avenue.
- 4 Left onto Spring Street. (Show your pass to police to reach the Spring Street lot.)

EXCHANGE 2 • MILE 10

The **Spring Street lot** at Spring & Main Streets.

EXCHANGE 2 → FINISH

This route opens after 9:00 AM.

- 1 Exit the Spring Street lot with a right onto Spring Street.
- 2 Left onto Conestoga Street.
- 3 Left onto W. Lehigh Street.
- 4 Right over the Fahy Bridge.
- 5 Left onto 3rd Street.
- 6 Left onto Founders Way back to ArtsQuest.

CAN THE WHOLE TEAM WATCH THE START?

Yes! Just follow the routes above instead of your GPS. When you finish your leg, there's water and finisher snacks waiting at the exchange.



AARDVARK SPORTS SHOP 3.8-MILE TRAIL RUN

START LOCATION

The trail run starts at **Dodson Street Park**, at the top of Dodson Street in Bethlehem.

PARKING & SHUTTLE

There is **no parking at Dodson Street Park** for anyone but race staff, so no runners and no spectators. Park in the **lot behind PBS at ArtsQuest** and take our free shuttle.

SHUTTLE SCHEDULE

- **To the start:** first shuttle 1:15 PM, last shuttle 3:00 PM, about every 25 minutes.
- **Back after the race:** first shuttle 4:30 PM, last shuttle 5:45 PM.

SPECTATORS

Spectators can ride the shuttle as long as they're **over 4 years old**. Traveling with a little one? Email info@runegades.com and we'll try to work something out.

DROP-OFFS & PICK-UPS

Allowed. There's a turnaround area right where you enter Dodson Street Park.

PACKET PICKUP

- **At the expo:** Friday until 1:00 PM at ArtsQuest
- **At the start:** after 1:00 PM at Dodson Street Park

Can't make the new start? Stop by the expo before 1:00 PM Friday to pick up your bib and finisher medal.

RESTROOMS

Porta-potties near the starting line.

TIME LIMIT

The finish line closes at **5:00 PM**, and the last shuttle back leaves at 5:45 PM.

AWARDS

Top 3 male and female overall and by age group. The ceremony starts around 4:00–4:15 PM near the finish, depending on the weather. Finish after the ceremony? You can still pick up your award on-site, but get it before you leave. **Awards are not mailed.**

STROLLERS & DOGS

Not on this course. Kids running next to you on their own two feet are fine.

POST-RACE SNACKS

Of course. And they'll be delicious.



LEHIGH VALLEY IRONPIGS
PROUD SPONSOR OF THE KIDS RUN



JOIN THE **IRONPIGLETs** KIDS CLUB

Sign your child up to join the IronPiglets Club for an unforgettable season! With extra discounts on concessions and the team store, the IronPiglets Club guarantees a season filled with fun!

Ticket vouchers

Exclusive T-shirt

IronPigs item

Ice Cream Social

Birthday card from FERROUS & FeFe

Chance to throw a first pitch

And more!

Contact **Barrett Goode** at bgoode@ironpigsbaseball.com for more information!



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HOLIDAY MAGIC AT **THE BALLPARK**

Step into a world of holiday magic at Illumination, where nearly 2 million dazzling lights transform the ballpark into one of the region's most unforgettable holiday traditions. Wander through spectacular light displays with magical moments around every corner. Whether it's your first visit or part of your annual holiday tradition, Illumination is where the spirit of the season shines brightest!



SECTION 09 • SATURDAY, 2:30 PM (NEW DAY)

LEHIGH VALLEY IRONPIGS KIDS RUN

WHEN & WHERE

Saturday, October 17 at 2:30 PM on First Street, right outside ArtsQuest (101 Founders Way). We moved it from Friday because of evening storms.

DISTANCES

- 5 & under: ¼ mile
- Ages 6–8: ½ mile
- Ages 9–12: 1 mile

COST

\$10 per child. **Parents run free** alongside their kids.

BIB PICKUP

At the expo Friday (12–7 PM), or outside ArtsQuest Saturday from 10 AM to 2:15 PM. Can't make Saturday? Pick up your child's bib **and** finisher medal during either window.

MEDALS & MASCOTS

Every finisher gets a custom Lehigh Valley IronPigs medal, and IronPigs mascots **FerROUS** or **FeFe** will be at the finish line for high-fives! The two fastest boys and two fastest girls in each race also receive an award.

AWARDS

Saturday, right after the race, at the start/finish on First Street.

PARKING

Free Lot 1 or Free Lot 2. Saturday's morning lot closures are long over by 2:30. See the parking map on page 8.



LEXUS VIP EXPERIENCE



Take the stress out of race morning. If you added VIP to your Half Marathon, Triple Play or Quadruple Play registration, here's how it works.

WHAT'S INCLUDED

- VIP packet pickup area at the expo
- Dedicated free VIP parking
- An indoor VIP room by the start/finish, open before, during and after the races
- Reserved indoor restrooms
- Separate VIP bag check
- A VIP welcome bag
- Saturday coffee and course preview with Bart Yasso
- Pre-race continental breakfast on Sunday
- **Swag option:** a festival quarter-zip and the new In-Training short sleeve

YOUR VIP CONTACT

Amy Cullen, amy@runbethlehem.com. She'll reach out the week before the festival, and she'll have your VIP swag when you arrive at the VIP room.

THE VIP ROOM

Second floor of ArtsQuest, Saturday and Sunday. Take the stairs or elevator to the right of the movie theater entrance.

- **Saturday:** 6:00 AM – noon
- **Sunday:** 6:30 AM – 1:00 PM

PARKING

VIP lot on 2nd Street. Bring the VIP parking pass from your packet. **Saturday:** roads into the lot close 7:30–7:50 AM for the 5K, and you can't exit 9:00–9:30 AM during the 10K start.

BIB PICKUP

Friday 12–7 PM at the expo, or Saturday 10 AM–2 PM outside ArtsQuest. Need your packet brought to the VIP room? Email Amy.

COFFEE WITH BART

Saturday at 11:00 AM. Race host, course designer and Running Hall of Famer Bart Yasso walks you through the half marathon course.

SUNDAY BREAKFAST

Bagels with cream cheese, peanut butter, butter and jelly; muffins and pastries; fresh fruit; hot coffee and tea.

FOR SPECTATORS

BEST PLACES TO CHEER

- **Start/Finish, SteelStacks & Levitt Lawn:** the loudest zone, with the finish-line party.
- **Columbia Street Aardvark Sports Shop Cheer Station:** where the courses turn back toward the finish.
- **Half Marathon Aardvark Sports Shop Cheer Zones:** Main & W. Lehigh Streets and Main & W. Market Streets.

PARKING

On **Saturday**, Free Lots 1, 2 and the VIP lot are closed to entry 7:30–7:50 AM, and cars can't exit 9:00–9:30 AM. If you need to come or go then, park on the street south of 3rd Street or in the Polk Street Garage (\$10).

GETTING TO THE TRAIL RUN

Take the free shuttle from the lot behind PBS (1:15–3:00 PM; the race now starts at 3:15). There's no spectator parking at the trail start, and riders must be over 4.

FOOD & DRINK

Outside food and drink are fine, but no alcohol. Food is for sale inside ArtsQuest: breakfast sandwiches all day, plus lunch after the 10K and Half.

RESTROOMS

In the Visitor Center next to the Levitt Lawn (past the Mack Truck concession stand) and inside ArtsQuest.

PETS

For safety and insurance reasons, no pets. Service animals are welcome.

MEDICAL HELP

At the medical tent at the finish line, with medical and safety staff along each course.

NEW FOR 2026

RUN CLUB ROW

A dedicated stretch of the start/finish festival grounds set aside for Lehigh Valley run clubs, and any clubs traveling in to join them. Pitch a tent, fly your colors, and make Run Club Row your crew's home base for the weekend.

Run Club Row is full for 2026. Thanks to every club that signed up. Come find them on the Row and cheer your friends in.

6:00 AM

Run Club Row opens Saturday,
steps from the finish line

WITH GRATITUDE

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QUESTIONS NOT COVERED HERE?

Email info@runegades.com and we'll be happy to help. The full FAQ is at runbethlehem.com/faq.

HAVE A FANTASTIC RACE WEEKEND!